



May 19, 2016

Dear APLA Member:

Thank you for supporting the Atlantic Provinces Library Association!

I am writing today to apologize for an error made when promoting the APLA Membership Drive initiative that was held from January–April 2016. During promotional releases on the APLA listserv and via renewal reminder emails, I indicated that APLA would be donating 20% of all membership fees paid during this 4 month period to support the Burt Award for First Nations, Métis and Inuit Literature (APLA's partnership with CODE Canada). In actuality, APLA will be donating 20% of all NEW memberships initiated during this 4 month period, not renewals.

APLA did have an additional incentive offered during this time for all members (new and returning members are eligible) to be entered into a draw for a free one-year membership (to be added onto your existing membership, extending it for an additional 12 months).

I hope you can forgive the error, and understand that I in no way intended to mislead members into renewing under false pretences. We hope you will choose to continue as a member of APLA, and to remain eligible for the draw.

Please know that APLA values our members very highly. If you have any questions/comments/concerns about your membership, please contact me.

Sincerely,

Peggy McEachreon
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