



Adopt-A-Library Literacy Program

Fighting crime one book at a time

PRESS RELEASE – FOR IMMEDIATE RELEASE

17 April 2013

WOW! Best year ever for the Adopt-a-Library Literacy Program Reading Challenge

“The 7th annual Wow! Reading Challenge was a great success across Nova Scotia and beyond.” says Cst. John Kennedy, Coordinator for the Adopt-a-Library Literacy Program.

87 schools took part with over 14,000 students, the majority being from Nova Scotia but including schools from as far away as Medicine Hat, Alberta and South Africa. The elementary aged children read 1,037,535 books while at the junior high level a combined total of 1,157,250 pages were read. Pages, instead of the number of books, are used at the junior high level to recognize differing reading levels.

Every year the Adopt-a-Library Literacy Program organizes a friendly competition between schools to see who can read the most. Police, public libraries, and schools encourage and support the children and youth to read often and to support one another while they do so. The goal is to build lifelong readers, which studies have shown improves self-esteem and helps kids make wise, well-informed decisions as they develop. It is a crime prevention program aimed at one of the root causes of crime and bullying.

Banner presentations will be held at participating schools across the province over the next month. Explains Cst. Kennedy, “Every school is recognized and every reader is a winner. The presentations are community celebrations. It is all about reading and supporting one another.” A complete list of winners will be made available shortly at www.fightingcrime.ca.

The Reading Challenge is hosted by the Pictou Antigonish Regional Library through a partnership with the RCMP, local policing agencies, public libraries, schools, and community sponsors.

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For more information regarding the Adopt a Library Literacy Program, please contact the Provincial Coordinator,

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