



PRESS RELEASE

November 5, 2012

The 2012-2013 *WOW! Reading Challenge* for World Literacy Supremacy begins!

The 2012-2013 *WOW! Reading Challenge* for World Literacy Championship supremacy returns to a school classroom near you and from around the world - starting November 22nd, 2012 continues until April 5th, 2013.

The *Wow! Reading Challenge* is open to any elementary, junior high, First Nation, special needs, adult education school and group home *in the world*. (This is why it is called the World Literacy Championship.) This year will be the seventh year for this Challenge. Schools from Ireland, England, the USA, and South Africa have competed against schools here in Canada. So far in excess of *six million* books have been read at the elementary level and over *four million* pages have been read by students challenging themselves at the Junior High Level in an attempt to be crowned the best readers in the world.

The goal of the *WOW! Reading Challenge* for World Literacy Supremacy - is to claim the title of "Top Bookworm". The winning score is based upon number of books read per student/participant, and the books read by a teacher or instructor – also count too! Bronze, silver and gold medal banners are awarded for each division, in addition to several overall World Literacy Championship division trophies and there are monthly draws for new books for each school or group home that participates.

Past Champions for 2013 include:

- Elementary School:
Shatford Memorial Elementary School, Bible Hill Central Elementary School, GR Saunders Elementary School, Salt Springs Elementary School and Walter Duggan Elementary School, as well as Big Tancook Elementary School and Dr. John C. Wickwire Elementary School.
- Junior High School:
Truro Junior High, Bridgeport Junior High, River John Junior High and Sydney Mines Junior High.
- First Nations Elementary School:
LSK Elementary and Membertou Elementary School
- First Nations Junior High:
Wekoqmaq Junior High School
- Adult Education Center:
Amherst Adult Education Center
- Youth Group Home:
Muhla Youth Center

For further information and details, please visit the Adopt-a-Library Literacy Program's website (www.fightingcrime.ca). Interested schools and group homes may register by contacting Karen MacNeill at the Pictou-Antigonish Regional Library (kmacneil@nsngp.library.ns.ca, 755-6031 or toll free, 1-866-779-7761).

For further information about the Adopt-a-Library Literacy Program, and the *Wow! Reading Challenge*, please contact:

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