



## FOSTER CONTINUOUS LEARNING IN YOUR WORKSPACE

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# APRIL 2009

● **Thursday, April 9, 2009**  
● **1 hour Web Conference**

● **1:00 pm ET; 10:00 am PT**  
● **\$75 (member) \$95 (non-member)**



### **SEARCHING 2.0** **MICHAEL SAUERS, Technology Innovation Librarian**

Michael Sauers applies super-search strategies to the latest generation of Web tools. Blogs, RSS, wikis, Flickr, podcasting, mashups, the read/write Web, kartoo, BitTorrent, Google Book Search, the WayBack Machine, visual search engines, folksonomies, Firefox Search Plugins, Del.icio.us, and more. If you aren't familiar with these tools and aren't using them in your daily reference work, then this presentation is for you! Improve information seeking, and learn how best to organize your resources for quick access at the reference desk.

● **Thursday, April 9, 2009**  
● **1 hour Audio Conference**

● **2:00 pm ET; 11:00 am PT**  
● **\$54 (member) \$74 (non-member)**



### **ASPECTS OF NEGOTIATION: NEGOTIATION AND ORGANIZATIONAL RENEWAL** **PAUL GUISE, Cultural Consultant, Small Business Owner, & Music Educator**

Planning for organizational renewal is becoming increasingly important, with many institutions negotiating their way through a wave of retirement and recruiting. But any successful organizational renewal plan must negotiate, both implicitly and explicitly, the needs and desires of both incoming and outgoing staff (as well as those who are staying!). Impose a unilateral plan, and you run the risk of endless cycles of recruiting due to limited retention. Learn why successful organizational renewal must be negotiated.

● **Tuesday, April 14, 2009**  
● **1 hour Audio Conference**

● **2:00 pm ET; 11:00 am PT**  
● **\$54 (member) \$74 (non-member)**



### **DESIGNING AN EFFECTIVE MENTORING PROGRAM** **JULIE TODARO, Dean of Library Services, Austin Community College**

Should a library have a mentoring program? Why? What are the essential components? Does mentoring look different in different types of library? Having working in all types of libraries for over 30 years, Julie offers a road map to planning and executing an effective mentoring program in your library. For libraries with an established mentoring program, Julie will provide fresh insights and ideas.

● Wednesday, April 15, 2009  
● 1 hour Audio Conference

● 2:00 pm ET; 11:00 am PT  
● \$54 (member) \$74 (non-member)

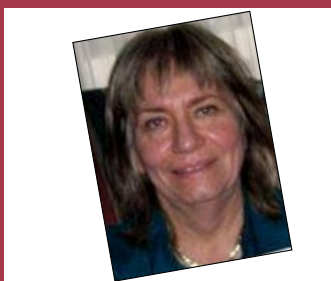


## **ADULT READERS' CHOICE AWARD: THE EVERGREEN AWARD™** **SHONNA FROEBEL AND KELLY BERNSTEIN, Evergreen Selection Committee**

Are you looking for a sure-fire way to engage adult readers? In 2005, the Ontario Library Association introduced The Evergreen Award™ as one strategy to reach out to adult readers and involve them in reading, discussing and voting for their favourite Canadian fiction and non-fiction. Join this session to learn more about the 2009 nominees, find out how libraries encourage participation, and learn how your patrons can contribute to the 2010 process by nominating their "favourite reads"!

● Thursday, April 16, 2009  
● 1 hour Audio Conference

● 2:00 pm ET; 11:00 am PT  
● \$54 (member) \$74 (non-member)



## **ADDRESSING DIVERSITY IN THE LIBRARY COLLECTION** **MYRA JUNYK, Principal, Curriculum Writer, Textbook Author and Literacy Advocate**

Speaking from her background as a teacher, principal, Language Arts consultant and now an active literacy advocate, Ms Junyk will address issues related to library collection, selection criteria, and reader-engagement. Strategies to handle sensitive situations with respect to diversity issues will be discussed, and a current booklist will be provided.

● Friday, April 24, 2009  
● 1 hour Audio Conference

● 1:00 pm ET; 10:00 am PT  
● \$54 (member) \$74 (non-member)



## **RESEARCH ETHICS: AN OVERVIEW OF ISSUES AND POLICIES** **LISA GIVEN, Associate Professor, School of Library and Information Studies**

How well do you understand the ethical issues involved in conducting research studies? Join us to explore the nature of research ethics, and current ethics policies affecting projects in Canadian libraries. Implications for the design of studies using different methods (e.g., questionnaires; observation; interviews) will be discussed, and a variety of practical examples from various library settings will be provided and discussed. Bring your questions!

● Tuesday, April 28, 2009  
● 1 hour Web Conference

● 2:00 pm ET 11:00 am PT  
● \$75 (member) \$95 (non-member)



## **WIRELESS @ YOUR LIBRARY** **LOUISE ALCORN, Reference Technology Librarian, West Des Moines Iowa Library**

Louise Alcorn has been one of the leaders in assisting small and medium-sized libraries to implement and expand their wireless services. She has written an extensive "how-to" manual, published by Neal-Schuman, Inc., and is a frequent speaker and trainer in both face-to-face and virtual workshops. This session will provide "quick tips" for training staff and patrons; and will cover trouble-shooting techniques - valuable insights and information to ensure your wireless service is smooth and seamless for your staff and patrons.

● Wednesday, April 29, 2009  
● 1 hour Audio Conference

● 2:00 pm ET 11:00 am PT  
● \$54 (member) \$74 (non-member)



## **ROVING REVITALIZATION** **JOAN GIANNONE, Library Trainer, Mentor and Consultant**

Register early for this one! Joan will gather information from the registered sites on how roving is progressing in your libraries, what challenges you face, and what concerns you have. Then she will provide reading material to peruse prior to the actual session on April 29th. Sites will be invited to stay in communication after the session for ongoing help and reinforcement.