



CHECK OUT THESE SESSIONS IN DECEMBER!

REGISTER AT
WWW.EDUCATIONINSTITUTE.CA

Monday December 1, 2008 at 2:00 PM ET

[Audio Conference](#)

[Introduction to Media Literacy for School Library Teachers](#)
with *Belinha De Abreu*

Internet, social networks, television, radio, movies, magazines -- information reaches kids through all of these formats. How can you help students develop the critical thinking skills they need to navigate through the sea of messages? This session will offer an introduction to this all-important 21st century literacy—Media Literacy.

Tuesday December 2, 2008 at 1:00 PM ET

[Audio Conference](#)

[Web 2.0 for Smaller, Underfunded Libraries](#)
with *Sarah Houghton-Jan*

Some of us don't have a dedicated Web services staff, much less a single dedicated Webmaster. This session is for those libraries struggling to provide innovative Web services with little resources to devote to staff, software, or hardware. Web 2.0 and Library 2.0 sound great in concept but are seemingly impossible to implement in smaller, poorer, and/or under-technology-staffed libraries. This session will cover twenty easy steps that libraries can take to improve their Web sites with ease.

Wednesday December 3, 2008 at 2:00 PM ET

[Audio Conference](#)

[Serving Seniors with Panache!](#)
with *Allan M. Kleiman*

The "silver tsunami" is almost here! How will you and your library respond to this shift in demographics--as a challenge or as an opportunity? This session will focus on innovative ways to serve the baby boomers, older adults and the elderly now--both in your library and in the community.

Thursday December 4, 2008 at 2:00 PM ET

[Web Conference](#)

[The Hidden Potential of Maps](#)
with *Dan Duda*

Many people may not realize how rich a resource a map can be. A map is one of those resources that can answer many questions for many people: genealogists, historians, political scientists, sociologists, emergency response teams, police departments, military, and creative writers. This session will explain and give examples of these different approaches and where you can find more information about them.

Thursday December 11, 2008 at 2:00 PM ET

[Audio Conference](#)

[Aspects of Negotiation Part 2: The Language of Negotiation](#)
with *Paul Guise*

In order to negotiate successfully, one must pay particular attention to the subtleties of language. This workshop will help participants to discern the details behind what is being said. By defining and contextualizing key negotiation terms, the path to a successful negotiation is much easier to identify. Comments from Part One: excellent speaker, well-paced, very good materials, content and ideas

				
On-line	Audio	Web	Face-to-Face	ei To Go