



**The new Fall Program starts NEXT WEEK!**  
**Register at [www.educationinstitute.ca](http://www.educationinstitute.ca)**

**EDUCATION INSTITUTE**

Wednesday, September 10th at 2:00 pm ET Audio Conference

**Mother Goose on the Loose** with *Betsy Diamant Cohen, author of Mother Goose on the Loose*

Tips for integrating language, books, illustration, music, movement, drama, and creative interaction into your own early childhood programs!

Thursday, September 11th at 2:00 pm ET Web Conference

**Library Web Site Usability Tools and Techniques: the Essentials** with *Terry Nikkel*

This course will show you how to turn confusing, unappealing Web sites into the kind of friendly, efficient information gateways that users will choose!

Friday, September 12th at 1:00 pm ET Audio Conference

**Copyright Issues in Distance Education** with *Arlene Bielefield*

Copyright issues in the distance education environment can be quite complex. Ms. Bielefield will talk about the most common issues that arise, and offer input to solutions. Ms Bielefield is an Assistant Professor at University of Connecticut, teaching Graduate courses, in particular her two new courses: Copyright in the New Millennium, and Ethics & the Information Professional.

On-line Course starting Monday, September 15th, 4 weeks.

**Time Management for Library Staff** with *Cheryl Stenstrom*

Discover how you can more effectively manage your time in the short and long term so you can do the things that matter. This course is designed for all library workers, but especially those in smaller library settings.

Monday, September 15th at 3:00 pm ET Audio Conference

**5 YA Programs You Can Use Now!** with *RoseMary Honnold*

Programming for teens won't seem so difficult once you are inspired by some programming ideas that work! RoseMary is the creator of the See YA Around Web site at [www.cplrmh.com](http://www.cplrmh.com) and the author of 101+ Teen Programs That Work, More Teen Programs That Work, The Teen Readers Advisor, and Get Connected: Tech Programs for Teens. She is the current editor of YALS, the Young Adult Library Services Association journal, and the new series editor for Neal-Schuman's teens @ the library series.

Tuesday, September 16th at 3:00 pm ET Audio Conference

**New Canadians in the Library: Expanding Services and Planning Programs for Culturally Diverse Populations** with *Shannon Vossepoel*

Over the past two years, Shannon has achieved great success in implementing a variety of library services and programs for her city's new Canadian population. Brooks, Alberta serves a population of over 13,500 people, 10% of whom are new Canadians and speak over 100 different languages. Her strategies, transferable to libraries everywhere, will spark your planning for new programs this fall!

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Wednesday, September 17th at 2:00 pm ET Web Conference

### **Outcomes Measurement** with *Roz Dudden*

Are you grappling with measuring the impact of your library's programs and services? This session discusses outcomes measures, using the Logic Model, to decide what your outcomes will be for a specific project or program. Tips for using outcomes studies from the literature will also be discussed.

Thursday, September 18th at 3:00 pm ET Audio Conference

### **Knowledge Sharing in the Era of the Socially Networked Organization** with *Mary Cavanagh*

Libraries have always been in the business of resource sharing, but that was when resources were collections, not people. Where we used to leverage information with technology, now we leverage our human networks via social software. Is your organization building valued knowledge networks? Excellent "*Food-for-Thought*"

Tuesday, September 23rd at 1:00 pm ET Web Conference

### **Cool Tools for Library Webmasters** with *Darlene Fichter and Frank Cervone*

The ever-popular Tech Tuesdays returns - premiering with a session featuring a whole roster of free or inexpensive tools covering the gamut of Web 2.0 gadgets and widgets, hosted applications, server side scripts and more. Pick up some new tool ideas that can take your site to the next level!

Wednesday, September 24th at 2:00 pm ET Web Conference

### **Culture of Assessment and Communicating Your Value** with *Roz Dudden*

Hear the theory behind creating a "culture of assessment" and learn how to tie all of your assessment activities together into one message - *the value of your library to your community*. Find out how to communicate this message to your customers and to your funders. This session is Part Four in the series, Using Evaluation Results to Communicate Your Value, but it also stands alone for sites not following the series.

Thursday, September 25th at 3:00 pm ET Web Conference Wired Writers of Alberta Series

### **Write What You Know - Write What You Love** with *Faye Reineberg Holt, Canadian Author*

New and emerging writers sometimes become "blocked" because they are uncertain about suitable topics. Again and again, experienced writers offer the sage advice to "write what you know". Drawing from her own writing career and published work, Faye Reineberg Holt will tackle the topic and offer a variety of ideas related to writing what we know and love. This could be an interesting program for public libraries to offer to their patrons.

Friday, September 26th at 1:00 pm ET Audio Conference

### **So...Whaddya Got On My Family's History? Reference Interview Techniques for Genealogy Patrons** with *Joanne McCarthy*

We've all been stumped by that eager new hobbyist – the genealogist – who has a million and one questions on how to research the family history. Tips and strategies for working with this fascinating group of patrons will be covered!

For more information on these, and other continuing education programs, visit the Web site:

[www.educationinstitute.ca](http://www.educationinstitute.ca)

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